

CONFERENCE ON
**Propelling Sustainable
Infrastructure Development**

INDIA ON THE MOVE



21-22 November 2013
Bangalore International Exhibition Centre
Bangalore



Excon 2013

EXCON 2013 - the 7th International Construction Equipment and Construction Technology Trade Fair will be held at Bangalore International Exhibition Centre from 20 - 24th November, 2013. EXCON 2013 is the 3rd largest Construction Equipment Exhibition in Asia and largest in South Asia. The exhibition will showcase a wide variety of Equipment, Technology & Products with specific emphasis on efficiency, productivity, environment & safety.

Conference on Propelling Sustainable Infrastructure Development - India on the Move

Coinciding with EXCON 2013, a two-day **Conference on Propelling Sustainable Infrastructure Development - India on the Move** will be held on 21st and 22nd November, 2013 at the BIEC Complex, Bangalore. The conference is being organized by Indian Construction Equipment Manufacturers' Association (ICEMA), an affiliate to the Confederation of Indian Industry (CII). AT Kearney will be the Knowledge Partner for the Conference.



Conference Venue and Dates

Venue: Bangalore International Exhibition Centre, Tumkur Road, Bangalore

Dates: 21st & 22nd November, 2013

Timings : 0930 hrs – 1400 hrs
(Registration: 0830 hrs to 0915 hrs)

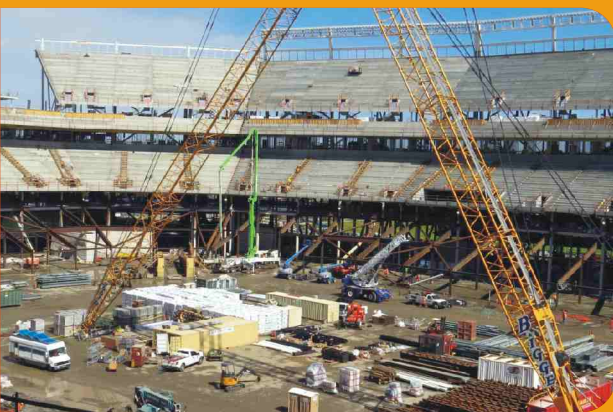
Theme for the Conference

The Theme for the Conference is **"Propelling Sustainable Infrastructure Development – India on the Move"**

Introduction

One of the main avenues available to the government to put India back on a growth trajectory after a period of declining GDP growth rate, in the recent past, is to close the massive infrastructure deficit, by boosting infrastructure investment. The government has underlined its intention to accelerate infrastructure development to meet its economic growth targets, by doubling its infrastructure spending to ~10% of GDP (~51 lakh crores) in the 12th five year plan compared to the prior plan period.

The government has introduced measures to catalyse growth and overcome the infrastructure bottlenecks. Setting up of Cabinet Committee on Investment (CCI) was an important step in this direction. It is reported that, by March 2013, CCI has already cleared pending projects worth Rs.74000 crores.



CCI has also streamlined the process of granting clearances. However, India still has a long way to go compared to China, which has now overtaken USA and the EU to become the world's largest investor in infrastructure. India, has vast opportunities to improve its railways, ports, highways, airports and other infrastructure sectors to boost its economic development.

Programme

While the opportunity for India is significant, it would require a determined and effective execution of developmental plans to emulate some of the other successful high growth countries. This conference will focus on tabling the challenges and discussing ways to achieve accelerated growth and utilise the opportunities that lie ahead. The conference will focus on the following topics:

- Overview of construction equipment industry: Current scenario and future trends
- Market opportunities and gaps in key end use sectors of Earthmoving & Construction Equipment (ECE) – Roads & Railways, Urban infrastructure, Irrigation, etc.
- Bottlenecks in terms of successful project execution and regulatory policies
- ECE financing: Global best practices and scope in India
- Skilled manpower and safety: Global perspective and roadmap for India
- Component Industry: Opportunities and Challenges

Conference Format

Six individual sessions would be structured as panel discussions, with distinguished panel members from different fields (transportation, construction, financial institutions, representative government departments etc.) to discuss the challenges holistically and arrive at potential solutions and way forward for the industry.

Who Should Attend

The contents of the conference will be very insightful for individuals and institutions that are a part of the Indian Construction Equipment landscape including Equipment manufacturers, suppliers, dealers and distributors, industry end-users, service providers and financiers, to name a few.



Sponsorship Opportunities

Sponsorships are invited for the following categories on first come first served basis :

Category A	Event Sponsor	Rs.10.0 lacs (US \$ 20,000)
Category B	Principal Sponsors	Rs.6.0 lacs (US\$ 14,000)
Category C	Co-sponsors	Rs.4.0 lacs (US\$ 11,000)
Category D	Associate Sponsors	Rs.2.5 lacs (US \$ 6,000)
Category E	Documentation Sponsors	Rs.2.0 lacs (US\$ 5,000)

Delegate Fee & Registration

Delegate fee : Rs.3000/- per delegate
(US\$ 100 per person for overseas delegates)

For registration, sponsorship and other details, please contact :

S G Roy, Secretary

Indian Construction Equipment Manufacturers' Association
Confederation of Indian Industry
The Mantosh Sondhi Centre
23 Institutional Area, Lodhi Road,
New Delhi - 110 003.

Tel: +91-11-24682230-35, +91-11-24682229 (D)
Fax: +91-11-24682226
Mobile : +91-9871371516
E-mail: s.g.roy@cii.in
Website : www.i-cema.in



Indian Construction Equipment Manufacturers' Association

Constituted in 1949 as Tractor & Allied Equipment manufacturers and Importers Association Ltd., the association started with 10 Indian member companies, primarily manufacturers and importers of tractors, earthmoving and allied equipment. It was rechristened as Indian Earthmoving & Construction Industry Association Ltd. (IECIAL) in 1986 with the objective to make the body a national point of reference for the Indian earthmoving & construction equipment industry. The association has been renamed as Indian Construction Equipment Manufacturers Association (ICEMA) in 2012 with the objective to make the association a truly representative body of the Indian construction equipment industry and to expand its scope of services.

ICEMA represents 52 leading companies who manufacture, trade and finance a variety of products such as hydraulic excavators, wheel loaders, backhoe loaders, motor graders, vibratory compactors, cranes, dumpers, tippers, forklifts trucks, dozers, pavers, batching plants, diesel engines, etc.

During the last two decades, the earthmoving and construction equipment industry has made enormous progress and has grown both in size and diversity. Growth in the construction equipment industry in India is linked to the overall level of infrastructure development as well as growth in construction activity.

India's earthmoving and construction equipment (ECE) industry has enjoyed strong growth over the last seven years as a result of rapid economic development in the country. As per the study conducted by Accenture, the ECE industry has the potential to expand six to seven times – from a total revenue of US\$ 3.3 billion in 2010 to US\$ 22.7 billion in 2020.





REPLY FORM

For further details and registration, please contact :

Mr. S G Roy

Indian Construction Equipment Manufacturers' Association

The Mantosh Sondhi Centre, 23, Institutional Area,
Lodi Road, New Delhi 110003

Tel : +91 11 2468 2230 - 35, +91 11 2468 2229 (D)

Fax : +91 11 2468 2226 | Email: s.g.roy@cii.in

Website: www.i-cema.in | Mobile:+91 9871 371 516

CONFERENCE ON

**Propelling Sustainable
Infrastructure Development**

INDIA ON THE MOVE

21-22 November 2013

Bangalore International Exhibition Centre, Bangalore

Our company will be represented by :

Name

Designation

1 _____

2 _____

3 _____

4 _____

Our company is interested to sponsor the Conference in the Category

A Cheque / Draft for Rs. _____

(US \$ _____) drawn in favour of **Indian Construction Equipment**

Manufacturers' Association, payable at New Delhi is enclosed.

Name : _____

Designation : _____

Address : _____

Phone Fax : _____

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